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**WORLD LEADING PROVIDER OF CLOUD BASED BUSINESS VALUATIONS BIZEQUITY ANNOUNCES
WHOLESALE INSURANCE AND INVESTMENT PROVIDER FOUR SEASONS FINANCIAL AS STRATEGIC DISTRIBUTOR**

***BizEquity targets the Insurance sector as providing strong expansion opportunity as insurers seek
to address the underinsurance prevalent among many businesses and growth companies***

BizEquity, the world's leading online provider of business valuation knowledge and big data, today announces that it has signed a distribution agreement with Four Seasons Financial Group, Inc. (FSFG), a leading US-based wholesale provider of insurance and investments products and services to the institutional markets.

FSFG, which works with over 150 banks and broker/dealers and over 5,000 financial advisors, will distribute BizEquity's 'Advisor Office' subscription service to major insurance companies - life, health and property & casualty – as well as banks, wire-houses, broker/dealers, registered investment advisors and other financial distribution sources and intermediaries.

FSFG is already in talks with a number of global insurance groups, including top ten US insurance companies, which are interested in potentially using the BizEquity valuation platform. In the insurance industry there is a strong opportunity for advisors to capitalise on enhanced business valuation knowledge with 50% of all US businesses underinsured and 40% of US business owners currently without life insurance.

Furthermore with 10 million businesses expected to change ownership over the next 10 years, and many business owners planning retirement based on the sale of their company, business valuation knowledge is a vital service for insurance companies, as well as other financial institutions and advisors, to provide.

BizEquity has also already signed agreements with 45 financial institutions globally, including leading wealth management firms, financial advisors and international banks, including Metro Bank US, Dynasty Financial Partners in New York and one of the UK's largest wealth management firms.

BizEquity, headquartered in Wayne, Pennsylvania, was founded by Michael M. Carter, a former venture capitalist, in 2010. Last year BizEquity secured £3 million from boutique UK private equity firm, Frost Brooks, to accelerate its global expansion strategy and planned roll out across Europe, the Asia Pacific region and North Africa.

In February 2015, the company launched in the UK at one of the world's leading FinTech conferences, Finovate Europe, and has since established a UK headquarters at the prestigious Level 39 accelerator in London's Canary Wharf. Most recently BizEquity has established an office in Singapore, in the premiere start-up hub 'Block 71', and has already signed up a number of fast growing financial advisors which are experiencing great success using the platform.

Globally the business valuation industry is also set for accelerated growth and the market opportunity is significant with some 200 million businesses worldwide and over 98% of them failing to value themselves annually, largely due to the time and cost constraints. BizEquity is an excellent example of the fast-paced

expansion of the global FinTech sector. International investments in FinTech ventures tripled from \$4.05 billion in 2013 to \$12.2 billion in 2014 and this shows no sign of slowing in 2015.

Michael M. Carter, CEO of BizEquity, commented:

“BizEquity has developed the world’s largest and only real time, online business valuation system. By adding FSFG as a strategic distribution partner we will benefit from their 20 plus years’ experience and focus in the financial markets and we couldn’t be happier with their assistance in our growth plans.

Insurance is a key sector for us as insurers seek to gain better insight into their client’s business and a more accurate evaluation of their insurance needs. We have already experienced great success working with over 30 financial institutions globally and we are aiming to expand our reach to 100 by the end of the year.”

James J. Sorebo, CLU President and CEO of FSFG, commented:

“Four Seasons couldn’t be more excited about having the opportunity to partner with BizEquity. The company’s market leading position globally in the business valuation market provides a huge value add to our financial based clients. In today’s commoditized product world, BizEquity will be the difference maker for financial intermediaries to talk with business owners about their largest asset, their business, like never before. The business valuation market is approximately \$8 billion in the U.S, with 98% of private businesses never having gone through the process. We’ll disrupt the current model by doing it quicker, easier and less expensive than ever before.”

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NOTES TO EDITORS

BizEquity

Founded in 2010, BizEquity is the world’s leading online provider of business valuation knowledge and big data and has valued over 29.4 million businesses to date. Headquartered in Wayne, Pennsylvania, but with a global market, BizEquity has offices in Singapore and Canary Wharf in London. The company has legendary US software investor Peter Musser, founding investor behind Novell and Comcast, and Clarence Davies, former COO and CFO of AICPA as its two co-Chairmen and Mike Abbott the former head of technology and engineering of Twitter and Partner at Kleiner Perkins. For more information, please visit: www.bizequity.com.

Four Seasons Financial Group Inc.

Four Seasons Financial Group Inc., founded in 1993, is a national wholesale provider of insurance and investments products and services to the institutional markets. FSFG works with over 150 banks and broker/dealers and over 5,000 financial advisors. For more information, please visit: www.fsfinc.com